



Society of Black Academic Surgeons

36TH ANNUAL SCIENTIFIC MEETING

Hosted by Rutgers Health-New Jersey Medical School,
Department of Surgery

October 22 – 24, 2026 | Newark, NJ



SBAS ANNUAL SCIENTIFIC MEETING

Exhibitor Prospectus

Contact Us

(310) 424-3332 ext. 159

sara@sbas.net

sbas.net/annual-meeting

About SBAS

Founded in 1989, the Society of Black Academic Surgeons (SBAS) is a national organization dedicated to advancing excellence, leadership, and professional development in academic surgery. Established to foster mentorship, scholarship, and collaboration, SBAS provides a supportive forum for surgeons, trainees, and medical students while promoting recruitment and advancement within the surgical profession. Through education, networking, and advocacy, the Society works to strengthen the academic surgical workforce and improve the future of surgical education, research, and patient care by cultivating the next generation of leaders in surgery.

SBAS Mission

To achieve health justice, advance science, cultivate professional success and promote leadership for Black and underrepresented surgeons in academia.

SBAS Vision

Health justice through Black academic excellence.

To be the preeminent surgical organization and relevant voice in healthcare that:

- Increases the number of black and underrepresented minority faculty in academic surgery
- Cultivates development of surgical scientists
- Promotes members to leadership positions in American and global surgery
- Eliminates health disparities

SBAS Values

The Society of Black Academic Surgeons recognizes that its members are its most valuable asset.

These are the organization's core values:

- Excellence – We promote the highest level of scholarship in all clinical, scientific and educational endeavors
- Mentorship – We cultivate an environment of mentorship and career development.
- Advocacy – We advocate for the success of underrepresented minority surgeons and for healthcare justice of underserved patient populations
- Community – We celebrate the importance of fellowship in achieving our mission

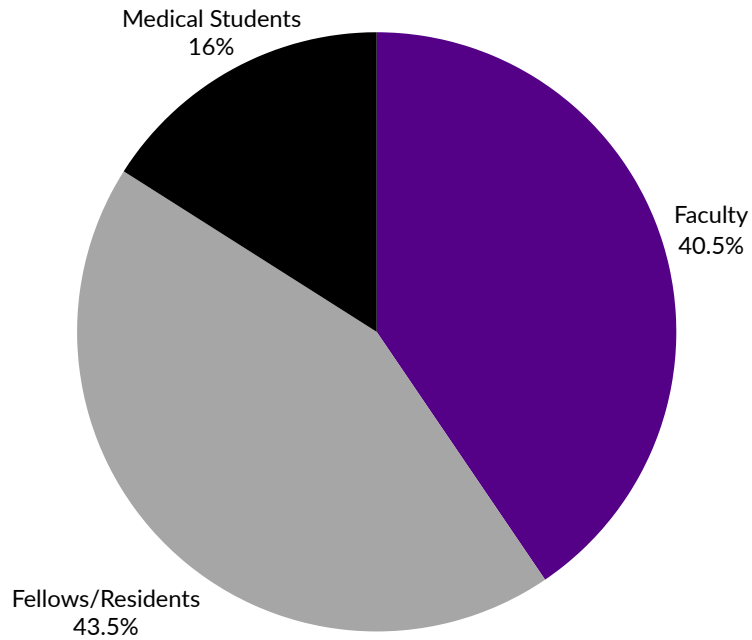
SBAS Annual Scientific Meeting

The Society of Black Academic Surgeons (SBAS) invites you to partner with us at the 36th Annual Meeting. Hosted by Rutgers University, this premier gathering convenes approximately 450 surgeons, residents, and fellows from across the country—leaders and rising voices in academic surgery united by a shared commitment to advancing innovation, improving health outcomes, and cultivating the next generation of excellence in academic medicine.

The work of SBAS, including the Annual Meeting, is made possible through meaningful partnerships. Support from industry and organizational collaborators strengthens educational programming and advances SBAS's mission. Together, we are advancing a future where excellence in surgery improves outcomes for all patients.



Attendee Demographics



Meeting at a Glance

- Expected No. Registrations: 400
- Faculty: 100+
- Number of Sessions: 120

Distribution of Surgical Practice Areas

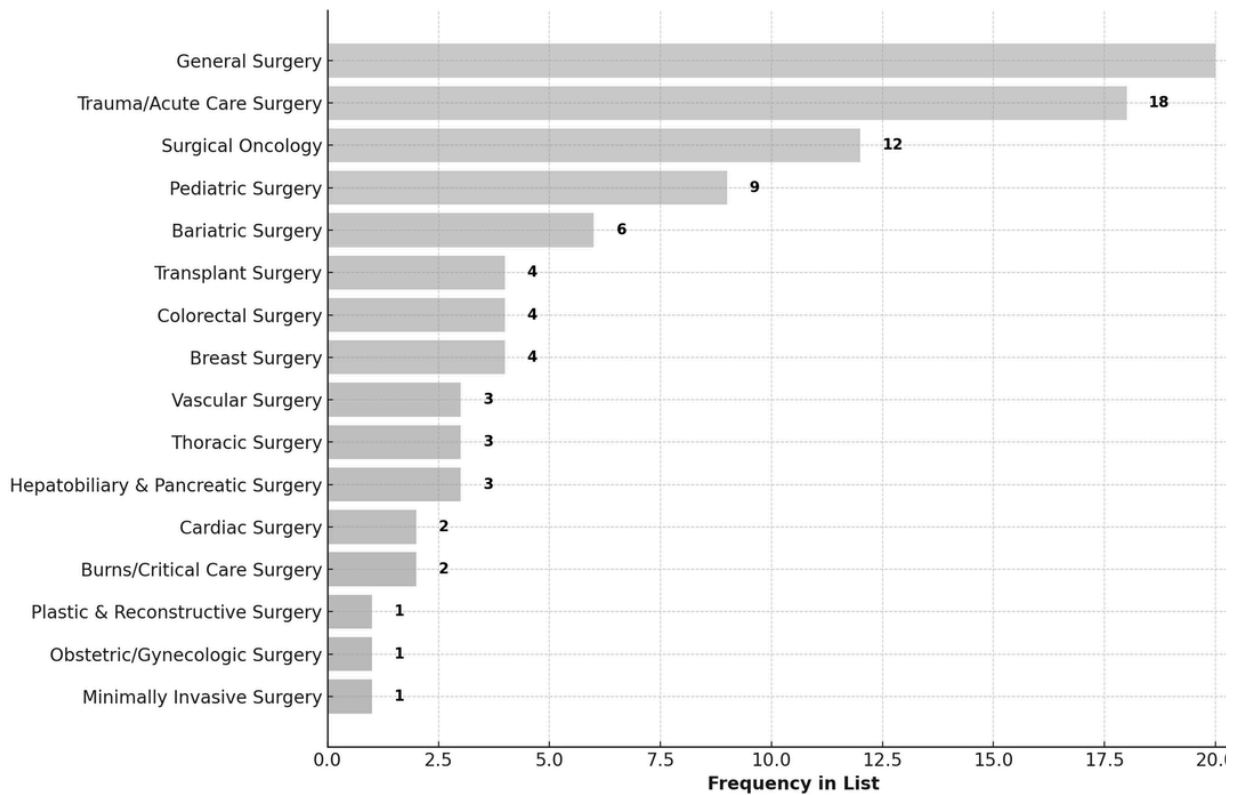


Exhibit Information

Hotel information to be announced soon.

Thursday, October 22, 2026

- 8 am – 10 am ET Exhibit Set Up
- 10 pm – 5 pm ET Exhibits Open
- 5:30 pm – 6:30 pm ET Welcome Reception

Friday, October 23, 2026

- 12 pm – 5 pm ET Exhibits Open

Saturday, October 24, 2026

- 7 am – 4:30 pm ET Exhibits Open
- 4:30 pm – 6 pm ET Exhibit Teardown

	Platinum Level \$25,000	Gold Level \$15,000	Silver Level \$10,000	Bronze Level \$5,000
Complimentary Registrations/Badges	4	3	2	1
Booth (all booths include a wastebasket and a sign)	Premium Placement 2 - 6ft tables, 4 chairs	Prominent Placement 1 - 6ft table, 3 chairs	1 - 6ft table, 2 chairs	1 - 6ft table, 1 chair
Recognition on signage at the meeting (high traffic area)	X	X	X	X
Recognition on the meeting website	Logo (premium placement), company description, link to website	Logo, company description, link to website	Logo, company description, link to website	Logo only
Recognition in the program guide	Logo (premium placement), company description, link to website	Logo, company description, link to website	Logo, company description, link to website	Logo only
Company logo on General Session walk-in slide	X	X	X	
Verbal acknowledgement during opening session	X	X		
Company ad and link on SBAS Website for one year	X	X		
Recognition in post-meeting email to registrants with link to supporter-provided educational or marketing material	X			
Registration confirmation email acknowledgement	X			

Additional badges available for \$500 per badge.

POLICIES & PROCEDURES

Exhibits at the SBAS Annual Scientific Meeting are considered an extension of the continuing education program. To be accepted, exhibitor applications must feature products or services directly related to the practice of surgery or medicine. Exhibitors are permitted to display only those products and services they manufacture or distribute.

All products and services must receive prior approval from SBAS management. SBAS reserves the right, both before and during the meeting, to refuse, restrict, or remove any exhibit or portion thereof that does not comply with these policies and regulations.

CANCELLATIONS & REFUNDS

To be eligible for a refund, SBAS must receive written notification of space cancellation on or before June 30, 2026. A 50% service fee will be assessed for any space canceled before June 30, 2026. No refunds will be given after June 30, 2026.

Any exhibit space not occupied by 12:00 PM (noon) on Thursday, October 22, 2026, will be considered forfeited by the exhibitor and may be reassigned at the discretion of SBAS without refund.

FDA REGULATIONS

Exhibitors must abide by all applicable Food and Drug Administration (FDA) regulations, including but not limited to any or all approved requirements. Exhibitors are reminded that the FDA prohibits the advertising or other promotion of investigational or unapproved drugs and devices and forbids the promotion of approved drugs or devices for unapproved uses. For additional information, contact the FDA at 888-463-6332 or <https://www.fda.gov/>.

ON-SITE SALES

Exhibitors are permitted to solicit sales and take orders only within the confines of their assigned booth space. Solicitation, sales activity, or promotional efforts outside of the exhibitor's designated booth area are strictly prohibited.

FOOD & BEVERAGE

Exhibitors may offer nonalcoholic beverages and food products within their booth only with prior approval from the hotel's Food and Beverage Department. Please note that Popcorn and peanuts are not permitted.

SPECIAL RESTRICTIONS

- All promotional giveaways must be pre-approved by SBAS before the meeting.
- Fire hose cabinets, alarms, and building exits must always remain fully visible and accessible.
- All decorations and displays must be non-flammable or treated with an approved flame-retardant. Materials are subject to inspection by the Newark Fire Department. The use of flammable fluids or substances is strictly prohibited.
- Booth dismantling or packing may not begin before 4:30 PM on Saturday, October 24, 2026.

POLICIES & PROCEDURES

SECURITY

SBAS does not guarantee and assumes no liability for the loss, theft, or damage of any materials, equipment, or personal belongings of exhibitors. However, SBAS will provide overnight security after meeting hours to help safeguard the exhibit area. Exhibitors are strongly encouraged to take appropriate precautions to cover potential losses.

SIGNS/ANNOUNCEMENTS

Signage, posters, brochures, or promotional materials are only permitted within the confines of each exhibitor's booth. No materials may be displayed or distributed in public areas of the hotel. Additionally, no signs or other items may be affixed to walls, electrical fixtures, or any other property of the hotel. The use of thumbtacks, tape, nails, screws, bolts, or any tools or materials that may cause damage to walls, floors, or fixtures is strictly prohibited.

EXHIBITOR EVENTS

Exhibiting companies may not host or conduct any meetings or events, including symposia, lectures, focus groups, educational sessions, or social gatherings, during the 2026 SBAS Annual Meeting without prior written approval from SBAS. All such activities must be reviewed and authorized in writing and in advance.

FORCE MAJEURE

The performance of this Agreement by either party is subject to acts of God, war, government regulation, disaster, fire, epidemic, threatened or imminent strikes, civil disorder, pandemic curtailment of transportation facilities, threats or terrorist attacks, or other similar occurrence beyond the control of the parties, making it illegal, impossible, or commercially impractical to carry on the SBAS Annual Meeting or fully perform the terms of this Agreement. This Agreement may be terminated, or performance may be excused without penalty for any of such reasons by written notice from one party to the other.

EDUCATIONAL GRANT & MARKETING OPPORTUNITIES

For further information, please contact Sara Rossi Statis at sara@sbas.net.

QUESTIONS OR ADDITIONAL INFORMATION

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